

Marketing Checklist

Synchrony eCommerce Solutions offers a wide range of financing solutions giving you more choice and helping enable growth for your business



Utilize these partner resources to help drive sales. Visit <https://www.synchrony.com/partner-center> for marketing best practices & ready-made creative assets.

- ✓ **Promote Synchrony financing on your website.** Advertise that you offer financing through ready-to-use, downloadable assets.
- ✓ **Post on social media.** Advertise that you offer financing on your social media pages using ready-to-use assets and pre-approved captions.
- ✓ **Stay in touch with Synchrony Flex cardholders.** Use My Customer list, located in Business Center, to share your marketing offers with customers. This is a list of Synchrony Flex cardholders that you originated and includes their name, address, available credit and more. Encourage these cardholders to visit your store to use their card again. *(This capability is currently not available for Pay in 4 or Pay Monthly customers.)*