



SUSAN BISHOP

EVP, CHIEF CORPORATE AFFAIRS OFFICER

Sue Bishop is Executive Vice President and Chief Corporate Affairs Officer of Synchrony, one of the nation's premier consumer financial services companies.

Sue leads Corporate Affairs at Synchrony, responsible for advancing and executing Synchrony's strategic approach to corporate communications, employee communication and engagement, reputation management, public affairs and advocacy on behalf of the company in service to its wide-ranging stakeholders, including employees, partners and consumers.

Prior to this role, Sue was Senior Vice President, Communications & Brand for Synchrony. In the role, she was responsible for telling Synchrony's differentiated story. With responsibility for external, employee, business and corporate communication, along with media and advertising, social media, and corporate events and experiences, Sue served as steward for Synchrony's reputation while leading a diverse team responsible for delivering multi-channel content strategy. She's been integral in increasing Synchrony's external presence, developing the company's perspectives on social issues, building belief for Synchrony's strategy, and engaging Synchrony employees on business strategy and culture.

Sue has more than 30 years of experience in communications across a variety of industries and disciplines, spending nearly 15 years at GE where she held a variety of communications roles including the head of communications for GE Capital and director of employee communications for GE worldwide. Prior to GE she worked in various corporate communications roles at Textron, John Hancock Funds, Tiller LLC and U.S. Trust.

Sue is a member of the Synchrony Foundation Board, a charitable private foundation established by the company. She is an active leader with Synchrony's Women's Network, which brings together women and their allies across the company for mentoring and coaching and to address issues facing women at work and home.

Sue earned a Bachelor of Science in Communications from Boston University. She is married with two children and is a proud hockey mom.